



NEWS



Golden Week in China | Global Impact

The Chinese Golden Week impacts Ocean Freight Shippers for two main reasons:

- All Chinese factories are closed during the Golden Week, undoubtedly impacting just-in-time supply chains and logistics operations.
- Ocean carriers generally omit sailings during this period.

The Ripple Effects of Golden Week on Global Shipping:

The impact of Golden Week on shipping is multifaceted and far-reaching. Here are some of the key effects:

1. Pre-Holiday Rush

In the weeks leading up to Golden Week, there's typically a surge in production and shipping as businesses rush to complete orders before the holiday closure. This leads to increased demand for shipping services, potentially causing capacity constraints and higher freight rates.

2. Capacity Crunch

The pre-holiday rush often results in a severe capacity crunch across all shipping modes - ocean, air, and land. Carriers may become overbooked, leading to cargo rollovers and delays.

3. Price Volatility

With increased demand and limited capacity, shipping rates often spike during this period. Businesses may face higher costs for both ocean freight and airfreight.

4. Post-Holiday Slowdown

After Golden Week, there's usually a lull in shipping activity as factories gradually resume operations. This can lead to blank sailings (canceled ship departures) as carriers adjust to reduced cargo volumes.

5. Potential Delays

The combination of pre-holiday rush and post-holiday slowdown can result in significant delays. Shipments that don't make it out before Golden Week may face extended wait times.

Reference:

<https://www.dhl.com/in-en/home/global-forwarding/latest-news-and-webinars/china-golden-week.html#:~:text=Subscribe%20to%20Logistics%20Insights,of%20the%20week%2Dlong%20break>.

<https://www.freightamigo.com/blog/the-impact-of-china-golden-week-on-global-shipping-navigating-the-holiday-rush>