



## NUTRICOSMETICS: A Blooming Global Market

Nutricosmetic is the point at which nutrition and cosmetics meet. The term encompasses the beneficial effects on beauty resulting from consuming nutrients through the use of food supplements.

The global Nutricosmetics market has experienced massive growth in the past few years. Its importance has significantly increased, as consumers are seeking natural ingredients that promote beauty from the inside out. Ingesting nutrients or active ingredients is a new addition to the beauty routine, whose function is to nourish skin, hair, and nails.

Growing concern for personal care and rising awareness among consumers about the side effects of cosmetic ingredients on their health are key factors driving the global nutricosmetics market. The concerns regarding the side effects of chemical components in a product is propelling people to look for a natural alternative.

According to Future market insights (FMI), the global nutricosmetics market is expected to have a sustainable and steady growth over the forecast period 2020-2030 with a CAGR of above 8%. With the growing demand witnessed across the world, the global market value of nutricosmetics is projected to double the current value by the end of 2030.

Sales of nutricosmetics dipped in 2020 on account of COVID-19 impact; however, the long-term outlook on the market remains bullish.

North America is one of the leading markets for Nutricosmetics. It is expected to cover nearly 1/5th of the global nutricosmetics market by the end of the forecast period 2020-2030.

Market in Europe is seeing an upward growth thanks to the changing lifestyles of the consumers in the region. This growth is expected to continue over the forecast period 2020-2030 as people are adapting to the new way of personal care and beauty enhancement using nutricosmetics.

By 2026, the Nutricosmetics market could potentially reach € 8.8 billion.

**Reference:**

[Nutricosmetics Market Outlook and Opportunity Analysis 2030 | Future Market Insights](#)

[Nutricosmetics: The New Beauty Routine - Nexira](#)